

**INVITATION OF EXPRESSION OF INTEREST FROM ELIGIBLE PRIVATE DEVELOPERS FOR DEVELOPING A THEME PARK AT AGRA UNDER PPP/JOINT VENTURE FRAME WORK**

Background:- Agra is a unique district with the distinction of hosting three world heritage sites viz., Taj Mahal, Agra Fort and Buland Darwaza. About 35% of the foreign tourists visit India only to see Taj Mahal, which is one of the eight wonders of the world. However, the majority of tourists visiting Agra do not stay for long. The government of Uttar Pradesh is taking initiatives for increasing the footfalls of tourists and their average duration of stay in Agra.

As a step in that direction, Uttar Pradesh State Industrial Development Corporation (UPSIDC) intends to develop a Theme Park at Village Rahankala, District Agra on 1000 acres of land (the "Project"). This Theme Park besides providing entertainment and fun options, would also capture the rich cultural and historic heritage of India. The Project is Proposed to be developed on a Public Private Partnership/Joint Venture Format.

Scope:- In view of the foregoing, UPSIDC invites Expression of Interest (EOI) from interested Private Developers to Design, Finance, Construct, Market, Operate and Maintain the said Project. The Project is proposed to be implemented either through Public Private Partnership (PPP) or Joint Venture basis. Land for the project will be provided to the Developer by UPSIDC as per the Theme Park Policy of the government of Uttar Pradesh, which UPSIDC is in the process of acquiring.

Eligibility Criterion:- Private Developers (who can be individual firm or a consortium) having the wherewithal in developing creative recreational and cultural projects such as Theme Parks, recreational complexes, film cities, tourism complexes appropriately utilizing the entire 1000 acres of land parcel may apply. Applicants meeting the aforementioned criteria shall be invited for a pre-bid meeting and issued RFP.

The EOI application is to be sent to the following address on or before 22nd March 2014 (1500 Hrs.). Situational revisiting of Expression of Interest (EOI) is permissible.

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