



**U.P. State Industrial Development Corporation Ltd.**

(A Govt. of U.P. Undertaking)

**A-1/4, LAKHANPUR, KANPUR-208024**

**RE-INVITATION OF EXPRESSION OF INTEREST FROM ELIGIBLE PRIVATE DEVELOPERS FOR DEVELOPING A THEME PARK AT AGRA UNDER PPP/JOINT VENTURE FRAME WORK**

**Background:** Agra is a unique district with the distinction of hosting three World Heritage Sites viz., Taj Mahal, Agra Fort and Buland Darwaza. About 35% of the foreign tourists visit India only to see Taj Mahal, which is one of the eight wonders of the world. However, the majority of tourists visiting Agra do not stay for long. The government of Uttar Pradesh is taking initiatives for increasing the footfalls of tourists and their average duration of stay in Agra.

As a step in that direction, Uttar Pradesh State Industrial Development Corporation (UPSIDC) intends to develop a Theme Park at village Rahankala, District Agra on 1000 acres of land (the "Project"). This theme park besides providing entertainment and fun options, would also capture the rich cultural and historic heritage of the city. The Project is proposed to be developed on a Public Private Partnership format

**Scope:** In view of the foregoing, UPSIDC re-invites Expression of Interest (EoI) from interested Private Developers, pursuant to its earlier advertisement dated 2nd or 3rd March, 2014 to Design, Finance, Construct, Market, Operate and Maintain the said Project. The project is proposed to be implemented on a Public Private Partnership (PPP) basis. Land for the project will be provided to the Developer by UPSIDC, which UPSIDC is in the process of acquiring.

**Eligibility Criterion:** Private Developers (who can be an individual firm or a consortium) having wherewithal in developing creative recreational and cultural projects such as theme parks, recreational complexes, film cities, tourism complexes over areas more than 125 acres may apply.

Those applicants, who had already applied pursuant to the earlier advertisement dated 2nd or 3rd March, 2014 for the project, need not apply.

Shortlisted Applicants meeting the aforementioned criteria shall be invited for a pre-bid meeting, and issued Request for Proposal. While filing the RFP, the shortlisted Applicants shall also be required to submit Detailed Project Report, which shall be appropriately evaluated at this stage for final selection of the bidder. Parameters pertaining to the same shall be informed at the RFP stage

The EoI Application is to be sent to the following address on or before 22nd May 2014, (1500 Hrs):

**Regional Manager, UPSIDC  
Regional Office,  
Admn. Bldg. EPIP, Shastripuram, Agra-07**